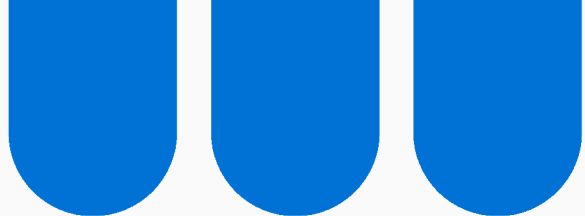
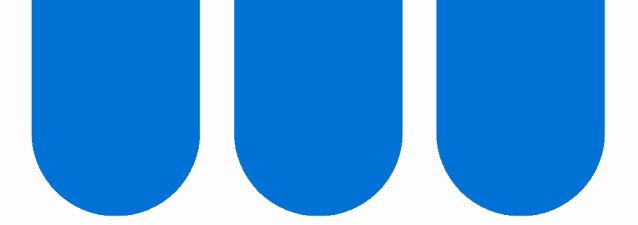


Think To Innovate



OVERVIEW

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INTRODUCTION

At DIGITAL INNOVATION, we're not just a tech company; we're architects of the future. We specialize in harnessing the power of cutting-edge technologies to propel businesses into the next generation. With a focus on Full Stack Web mobile and Desktop with integration of IoT, AI, ML, DevOps to provide industrial automation solutions. We're your one-stop destination for holistic tech solutions

Embrace the future with DIGITAL INNOVATION as your technology partner. Whether you're a startup looking to disrupt the market or an established enterprise aiming for digital transformation, we have the expertise to fuel your journey. Let's innovate, grow, and succeed together.

Connect with DIGITAL INNOVATION – Where Tomorrow's Tech is Today!

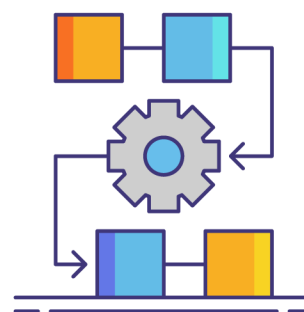
Innovation at Its Core

Constantly Exploring New Technologies



INNOVATION

We thrive on innovation, always exploring emerging technologies to stay ahead and lead the way in a rapidly evolving digital industry.



END-TO-END SERVICES

From concept to execution and beyond, we provide complete end-to-end services that cover every layer of the modern technology spectrum.



FUTURE-READY APPROACH

We build smart, future-ready solutions that meet today's demands and anticipate tomorrow's challenges to keep your business ahead always.

BUSINESS MODEL



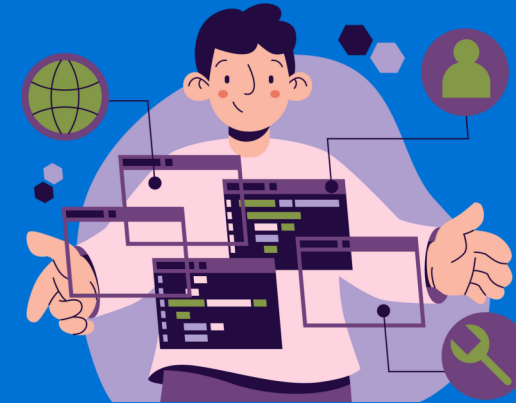
Resource Augmentation

Scale your team efficiently with our resource augmentation services—gain access to skilled talent exactly when and where your business needs it most.



Dedicated Tech Team

Hire a dedicated tech team tailored to your project needs offering agility, deep expertise, and seamless integration with your in-house processes and goals.



Product Development

From concept to launch, our team delivers full-cycle product development, ensuring innovation, user focus, and scalable, high-performing digital solutions.



IT Consultation

We offer expert IT consulting to align technology with your goals, enhance efficiency, boost innovation, reduce costs, and support digital transformation.

Resource Augmentation



DEDICATED TEAM

Option 1



You

Digital Innovation



Project Manager



- Development Team
- Q/A Testing Team
- Support Team

Option 2



You



Project Manager

Digital Innovation



Project Manager



- Development Team
- Q/A Testing Team
- Support Team

Option 3



You



Project Manager



- Development Team
- Q/A Testing Team
- Support Team

Digital Innovation



- Development Team
- Q/A Testing Team
- Support Team

PROCESS



Pre-kick Off

In pre-kick-off phase, we analyze the requirements and share a high level estimated plan with questions and assumptions.



Support

After the end of successful project delivery, our team will give 2 weeks extra support absolutely free of charge.



Project Objectives

We discuss this plan with the client and clear any ambiguity between each party and set up a kick-off meeting



Project Delivery

Presentations help share ideas, deliver speeches, present reports, and communicate effectively.



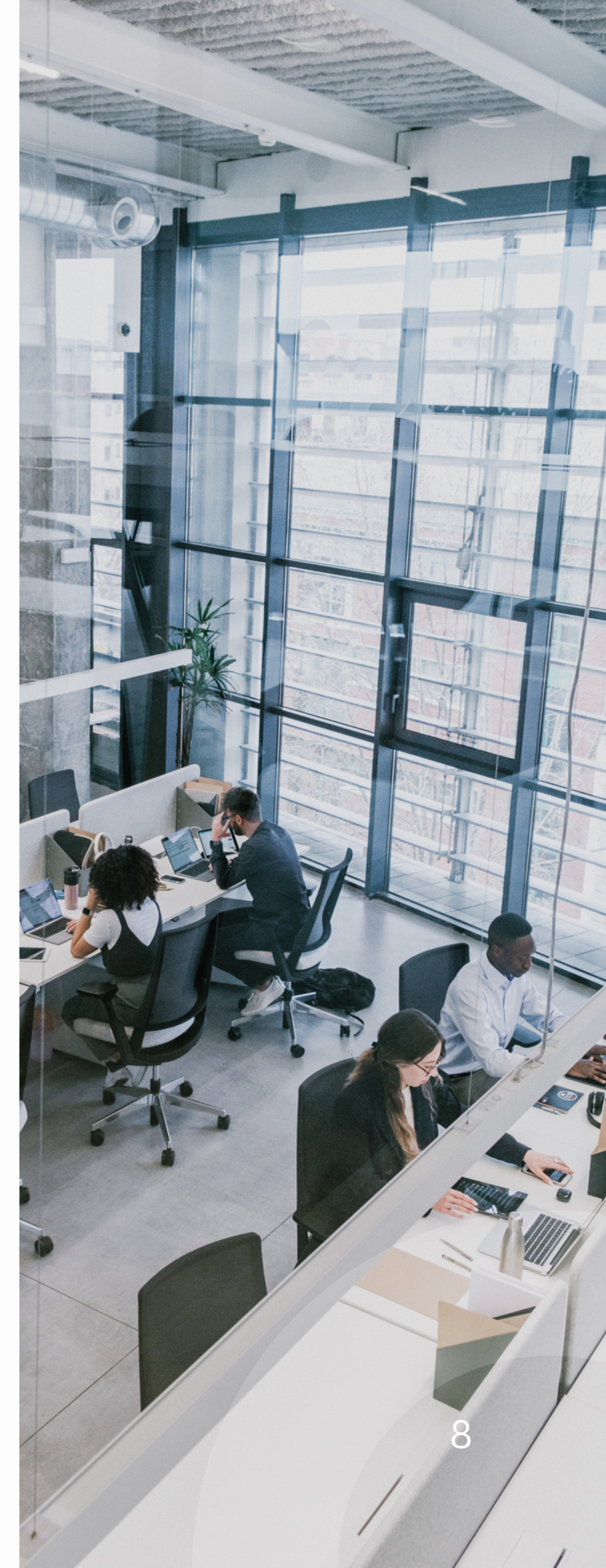
Detailed Sprint Plan

After clarifications to ensure alignment with the client, we share a detailed sprint plan (2-week sprints) and highlight key dates.



Development process

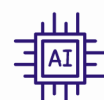
our development team will start working on a sprint plan that we have shared in kick-off meeting.



SERVICES WE OFFER



Software Develop & Consultation



Artificial Intelligence



Cybersecurity services



Enterprise Software



Machine Learning



E commerce Solutions



Web App Development



Deep Learning



Project Management



Desktop Application



Big Data Solution



Quality assurance



Mobile App Development



Block Chain Development



Game Develop and Metaverse



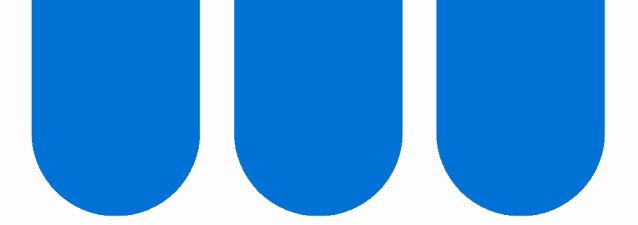
Business Development



Digital Marketing



UI/UX Design



Tecnologies We Work With

We design, develop and deploy custom solutions using emerging technologies.

Backend

-  NodeJs
-  Elixir
-  Python
-  Django
-  Flask
-  GCP Functions
-  PHP
-  Firebase
-  C#
-  Phoenix

Frontend

-  NextJs
-  React
-  Angular
-  VueJs
-  ElectronJs
-  HTML/CSS
-  Bootstrap
-  Tailwind Ant-
-  Wordpress
-  Shopify

Mobile

-  Android
-  Kotlin
-  iOS
-  Swift
-  ObjectiveC
-  Xamarin
-  Flutter
-  React-Native
-  Ionic
-  Cordova

UI/UX

-  InVision
-  Studio Sketch
-  Figma
-  Adobe XD
-  Marvel
-  Photoshop
-  Illustrator
-  After Effect
-  Premiere
-  Canva

DevOps

-  AWS
-  GCP
-  Azure
-  Heroku
-  Dockers
-  kubernetes
-  Gitlab
-  Jenkins
-  CircleCI
-  Puppet

Databases

-  Postgres
-  MySQL
-  MongoDB
-  CouchDB
-  Elasticsearch
-  FireBase
-  AWS RDS
-  GCPBigquery
-  GCP Bigtable
-  AWS Redshift



INDUSTRIES WE SERVE



eCommerce



Fintech



Healthcare



Education



On-Demand Services



FMCG



Travel and Tourism



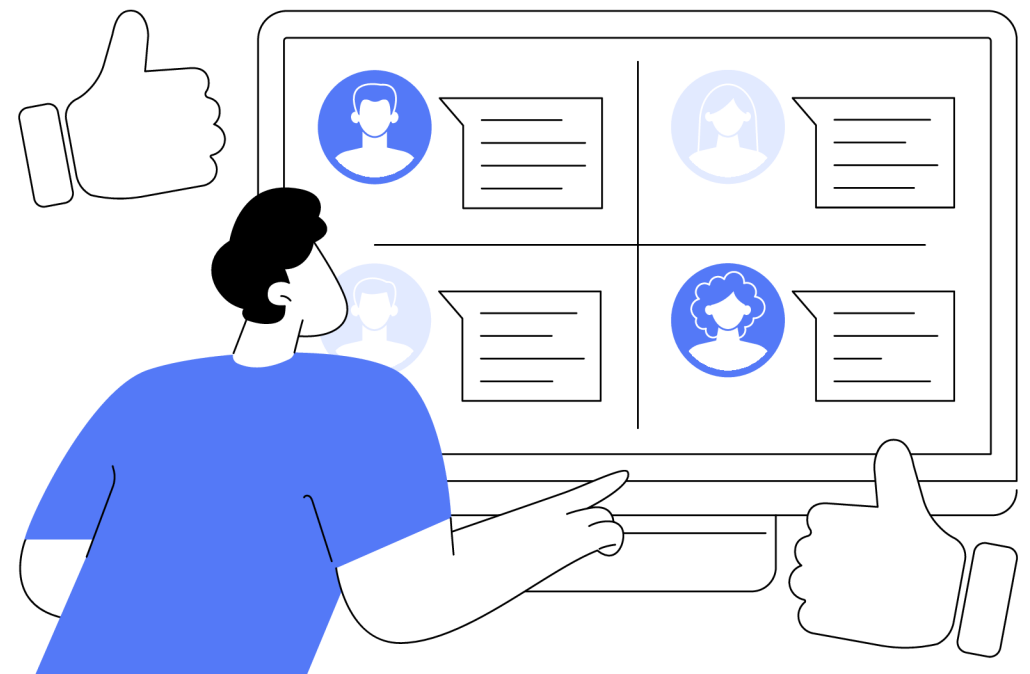
Telecommunication



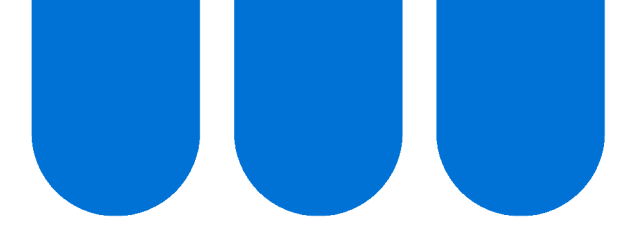
Insurance



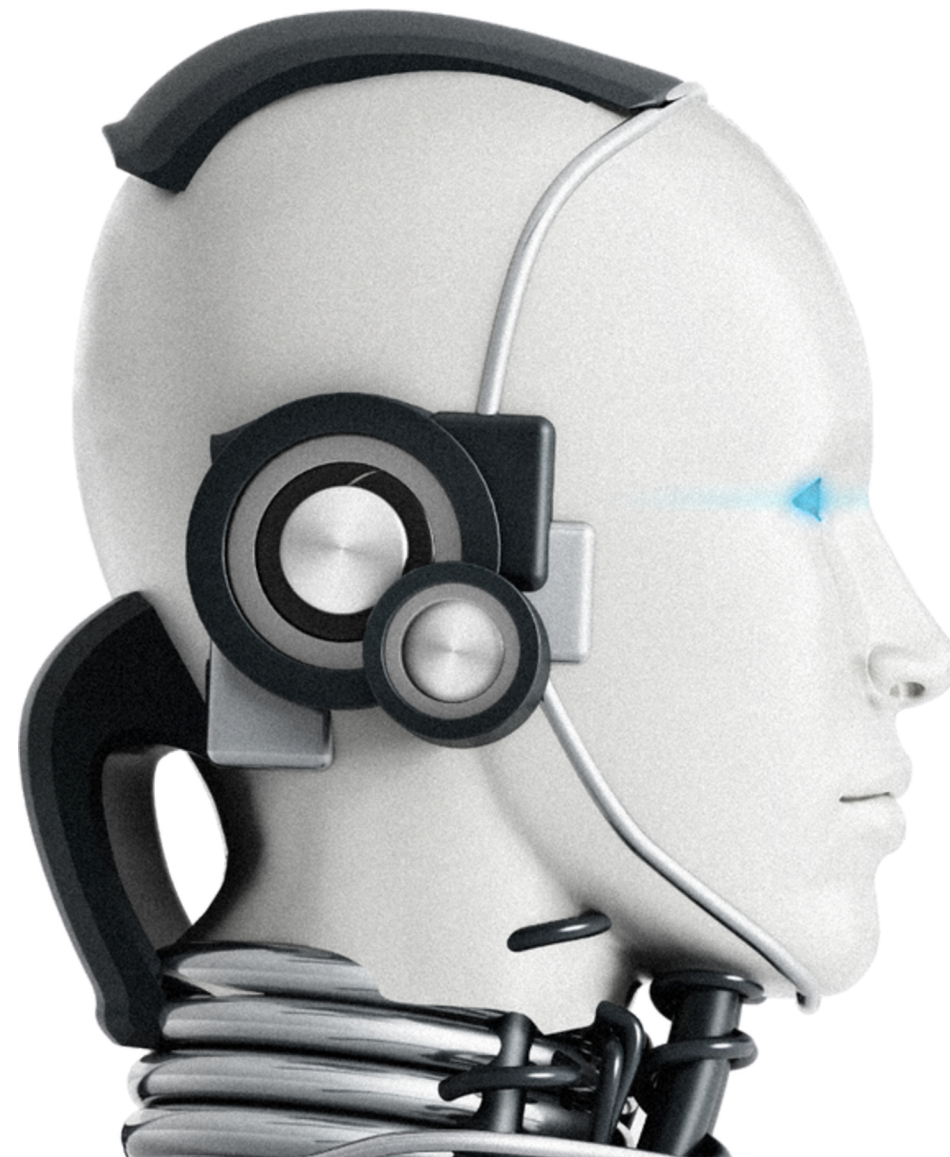
Real Estate



OUR PROJECTS



1- AI & Machine Learning



Harnessing the power of intelligent algorithms, we specialize in creating smart, adaptive systems that address a broad spectrum of real-world challenges. Our expertise spans advanced image recognition, data analysis, natural language processing, and predictive modeling—technologies that drive innovation and transformation across industries. By integrating artificial intelligence and machine learning, we ensure high levels of accuracy, seamless automation, and actionable insights.

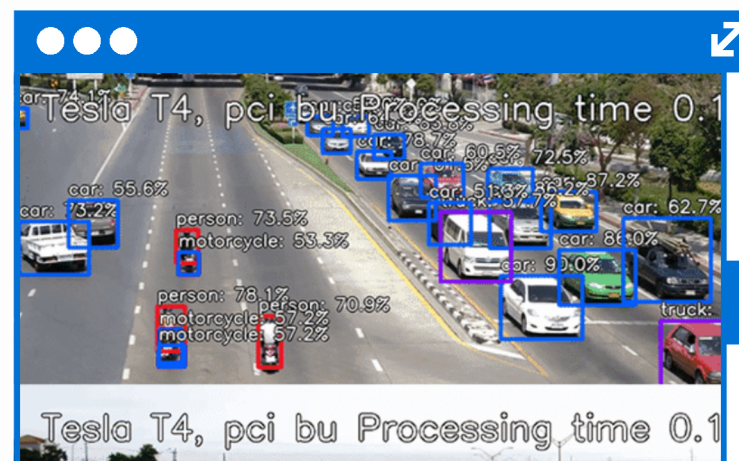
Every project we undertake is meticulously designed to maximize performance, boost operational efficiency, and offer scalable, future-ready solutions. Our goal is to empower businesses to thrive in an increasingly dynamic digital world, staying competitive through intelligent, cutting-edge technologies.

Innovation meets intelligence—turning ideas into impact.

VEHICLE DETECTION

Technology Used:

- Python
- Tensor Flow
- Keras
- Open CV



Project details

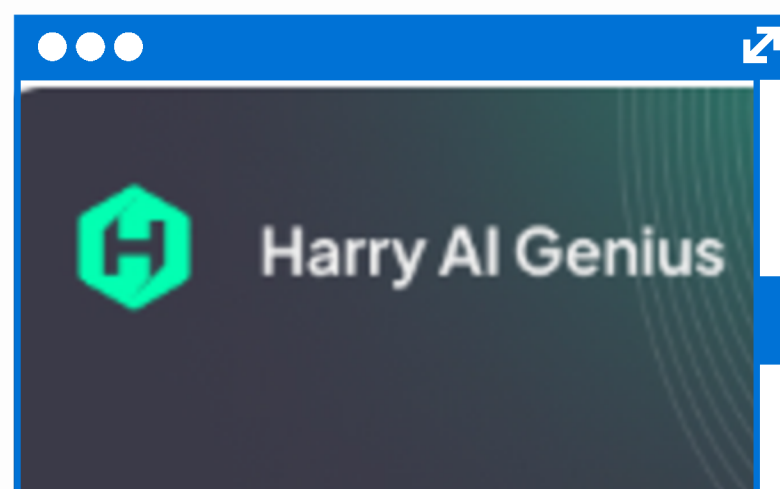
Developed an application for detecting and counting vehicles on highways during both day and night using a fisheye camera. Trained on the MS Coco dataset, the model utilizes YOLO and Retinanet algorithms, delivering accuracy levels of up to 95%. Users have the ability to manage crossing lines through an intuitive front-end platform, and fisheye or calibration issues were resolved using checkerboard calibrations.



HARRY.AI

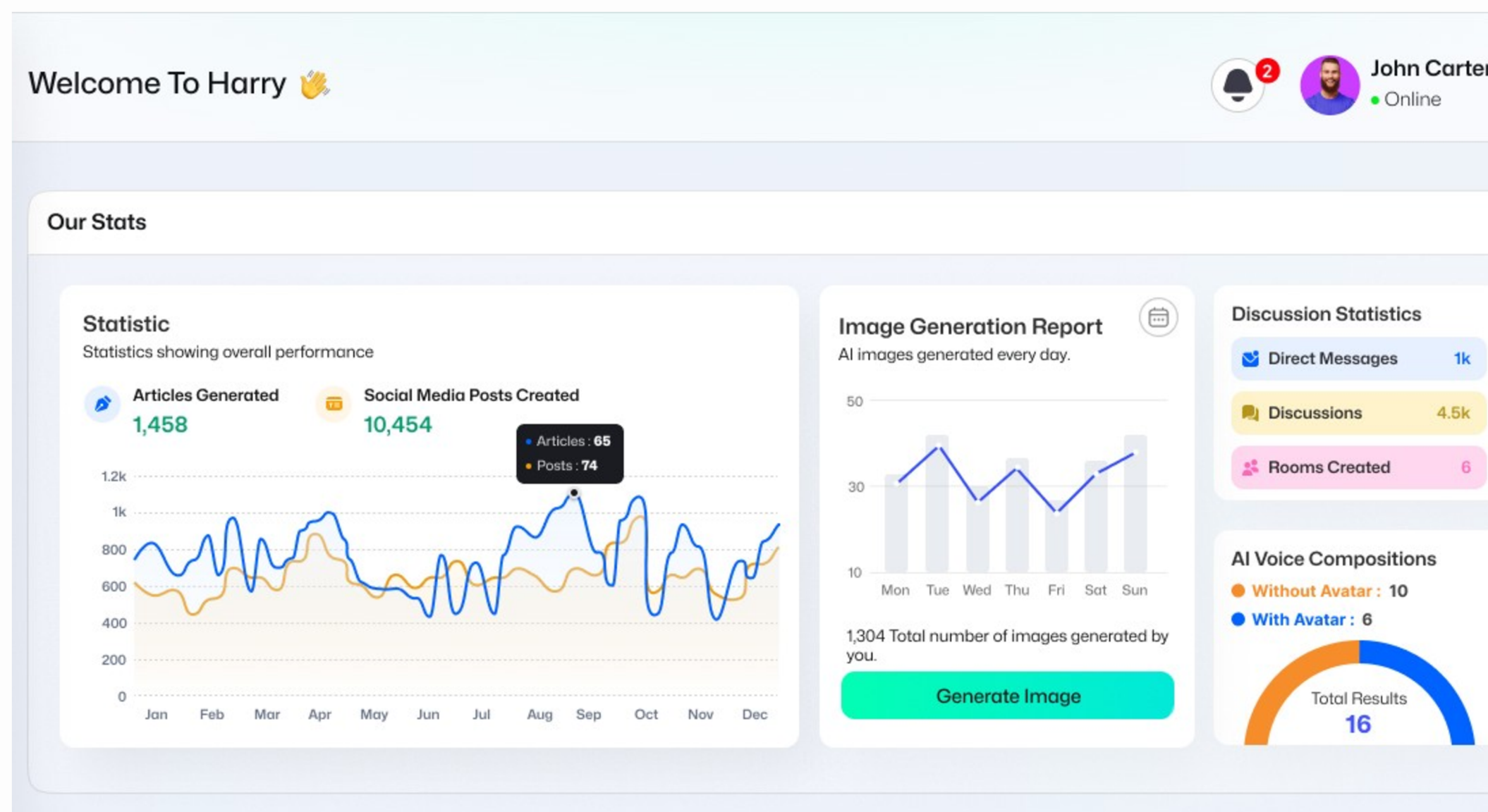
Technology Used:

- ▶ Next.js
- ▶ MongoDB
- ▶ ExpressJS
- ▶ OpenAI API
- ▶ Large Language Model



Project details

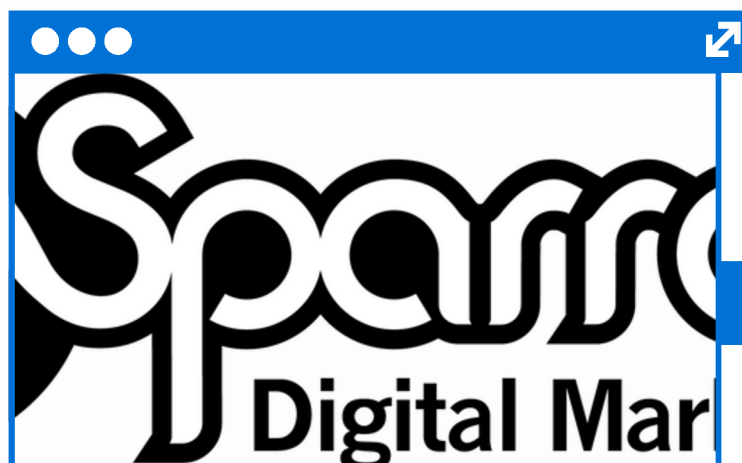
Harry is an AI-driven platform built to function as your virtual coworker, helping businesses handle a variety of tasks with ease. From generating high-quality text content and writing clean code to producing visually appealing images and designing intuitive user interfaces, Harry combines multiple AI capabilities in one tool. Its goal is to streamline workflows, boost productivity, and support creative and technical teams effectively.



SPARROW MARKETING

Technology Used:

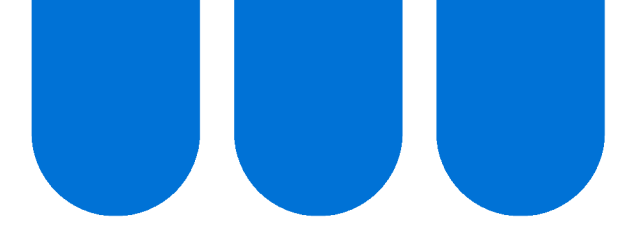
- Python
- Numpy
- NLTK
- Scikit
- Flask
- MySQL



Project details

By leveraging Machine Learning, we extract social media data to detect valuable customer comments. The system ranks these comments using both parameter-based and text-based classification techniques. It evaluates interaction history, emotional tone, and other relevant indicators such as user happiness and engagement levels with brand pages. This process enhances customer insight analysis and improves marketing decision-making.





2- E-commerce Development

We specialize in end-to-end eCommerce development that transforms ideas into fully functional, high-performance online stores. From intuitive UI/UX design to seamless payment integrations and secure checkout systems, our solutions are crafted to enhance the customer experience at every touchpoint. Whether you're launching a new brand or scaling an existing one, we build platforms that are responsive, scalable, and tailored to meet your business goals.

Our team leverages the latest technologies—such as headless commerce, AI-driven product recommendations, and analytics integration—to boost engagement, conversions, and customer loyalty. With a focus on speed, security, and flexibility, we ensure that every eCommerce platform we develop not only meets today's standards but is ready to grow with the demands of tomorrow.

Build smarter. Sell faster. Grow stronger.



HYVES.CO

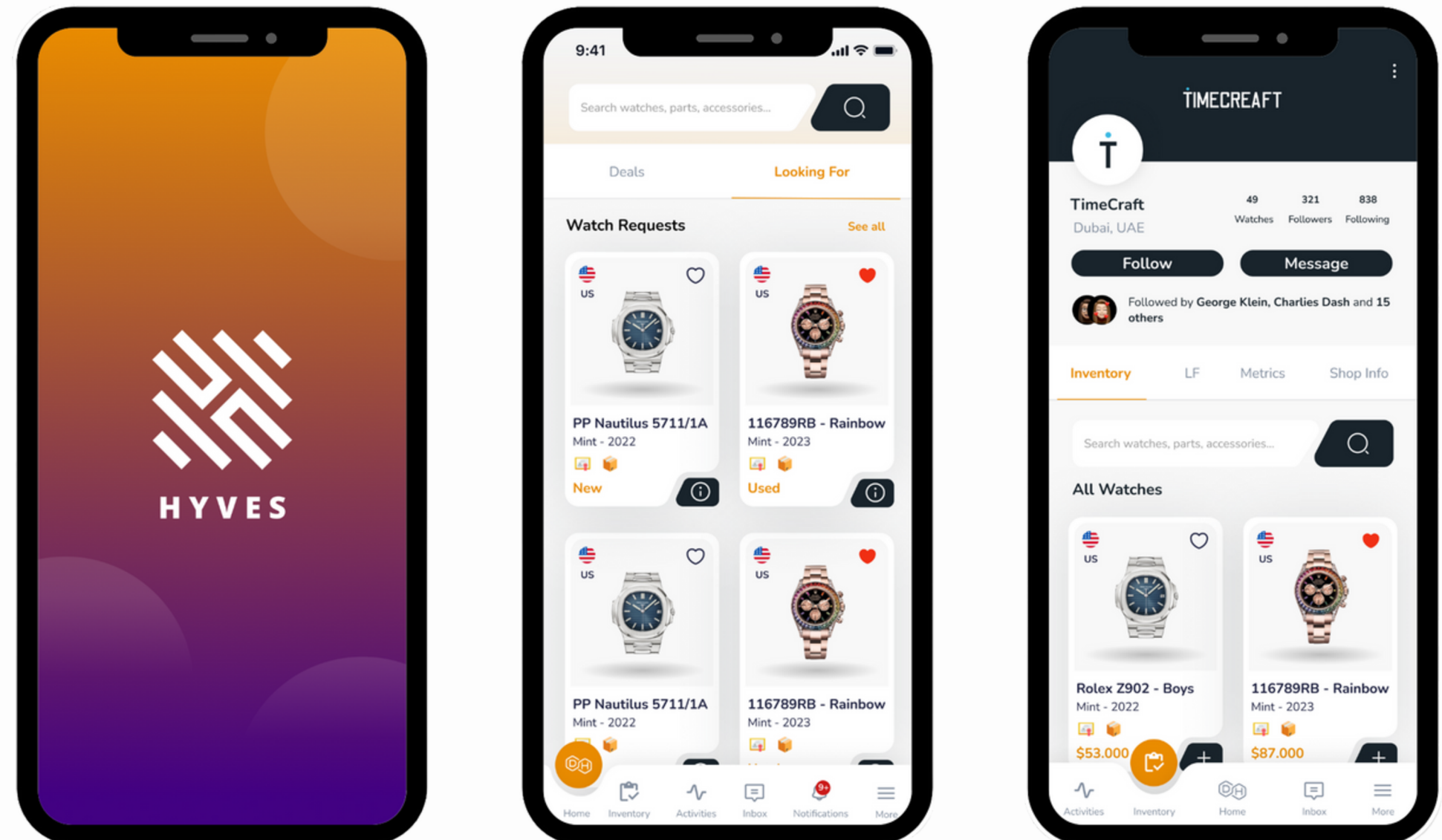
Technology Used:

- Next JS
- CI/CD
- Sequelize
- PostgreSQL
- Amazon Web Services



Project details

Welcome to the premier destination for luxury watch enthusiasts—a cutting-edge marketplace where sophistication meets simplicity. We connect discerning buyers and sellers in a trusted environment, offering a seamless and secure experience for trading high-end timepieces. Whether you're looking to acquire a rare collectible or sell a prized watch, our platform is designed to provide convenience, transparency, and a premium service tailored for true connoisseurs.



JUST EAT

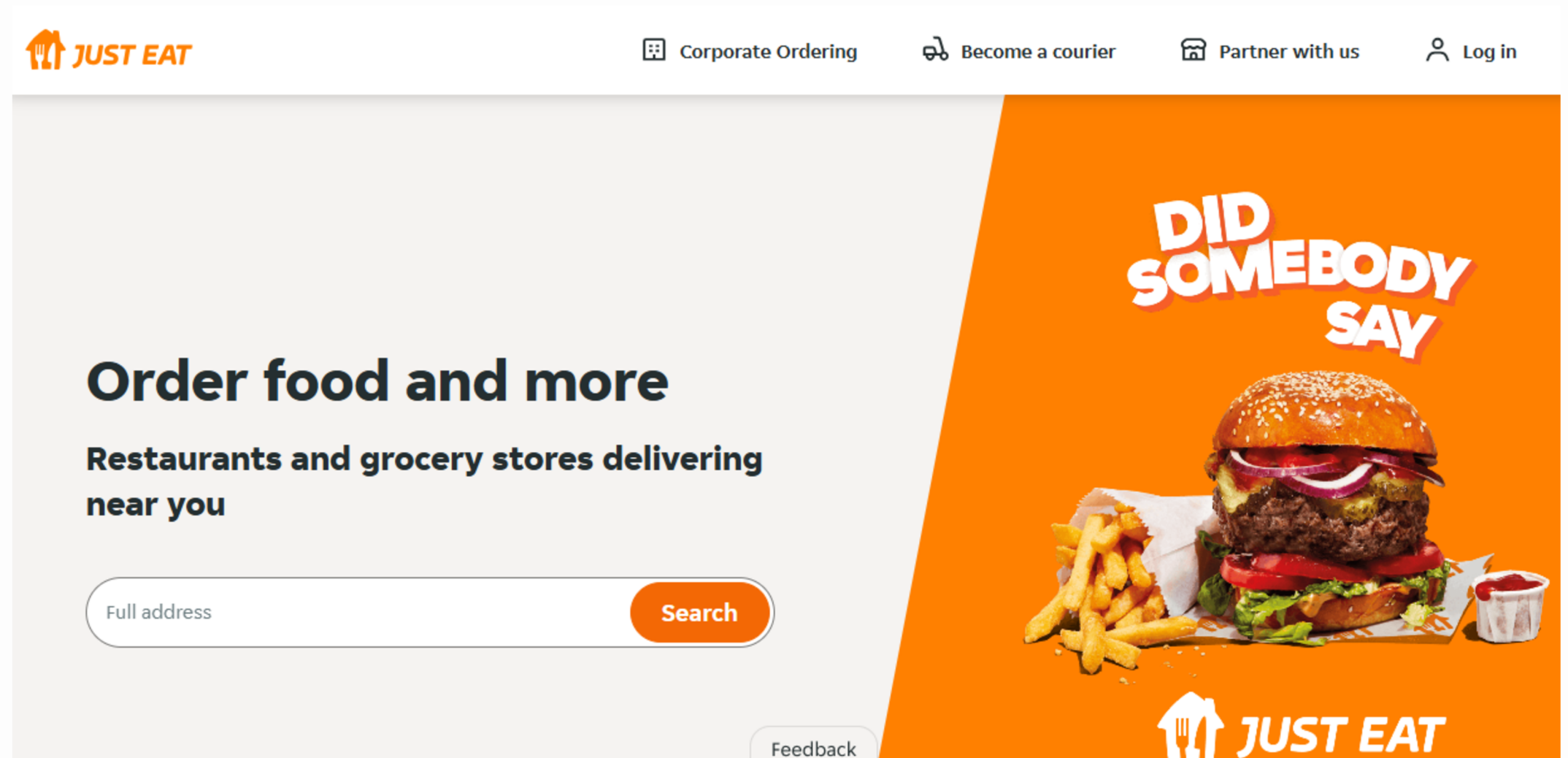
Technology Used:

- Next.js
- NestJS
- Agora.io
- PostgreSQL
- Amazon Web Services



Project details

Just Eat Takeaway.com is a leading global online food delivery marketplace, seamlessly connecting consumers with over 680,000 restaurant and grocery partners through its innovative platform. Our service bridges the gap between supply and demand by offering an efficient, user-friendly space for food ordering and delivery. We empower both partners and customers, ensuring fast, reliable, and satisfying experiences across diverse markets worldwide.



MIALZO

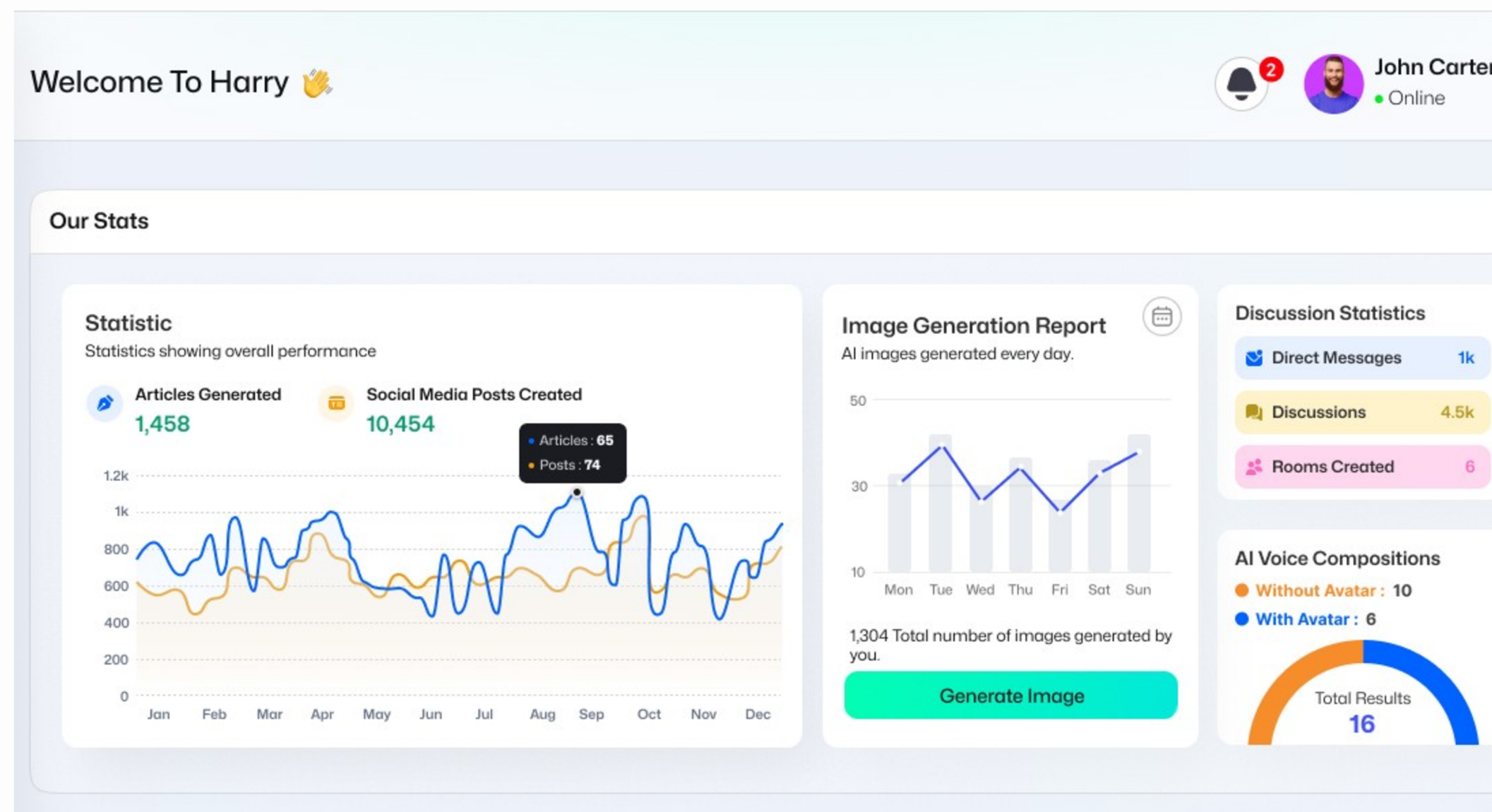
Technology Used:

- Next JS
- React
- NodeJS
- Ant Design
- Cloudinary
- Cloudflare



Project details

Mialzo is an e-commerce platform paired with a hybrid mobile application, developed to offer a seamless shopping experience. Our team provided full-cycle development services, from planning and design to deployment and maintenance. We ensured robust technical support throughout the project and successfully delivered the product by excelling in all phases of the development lifecycle, ensuring quality, performance, and user satisfaction.



PAYKORI

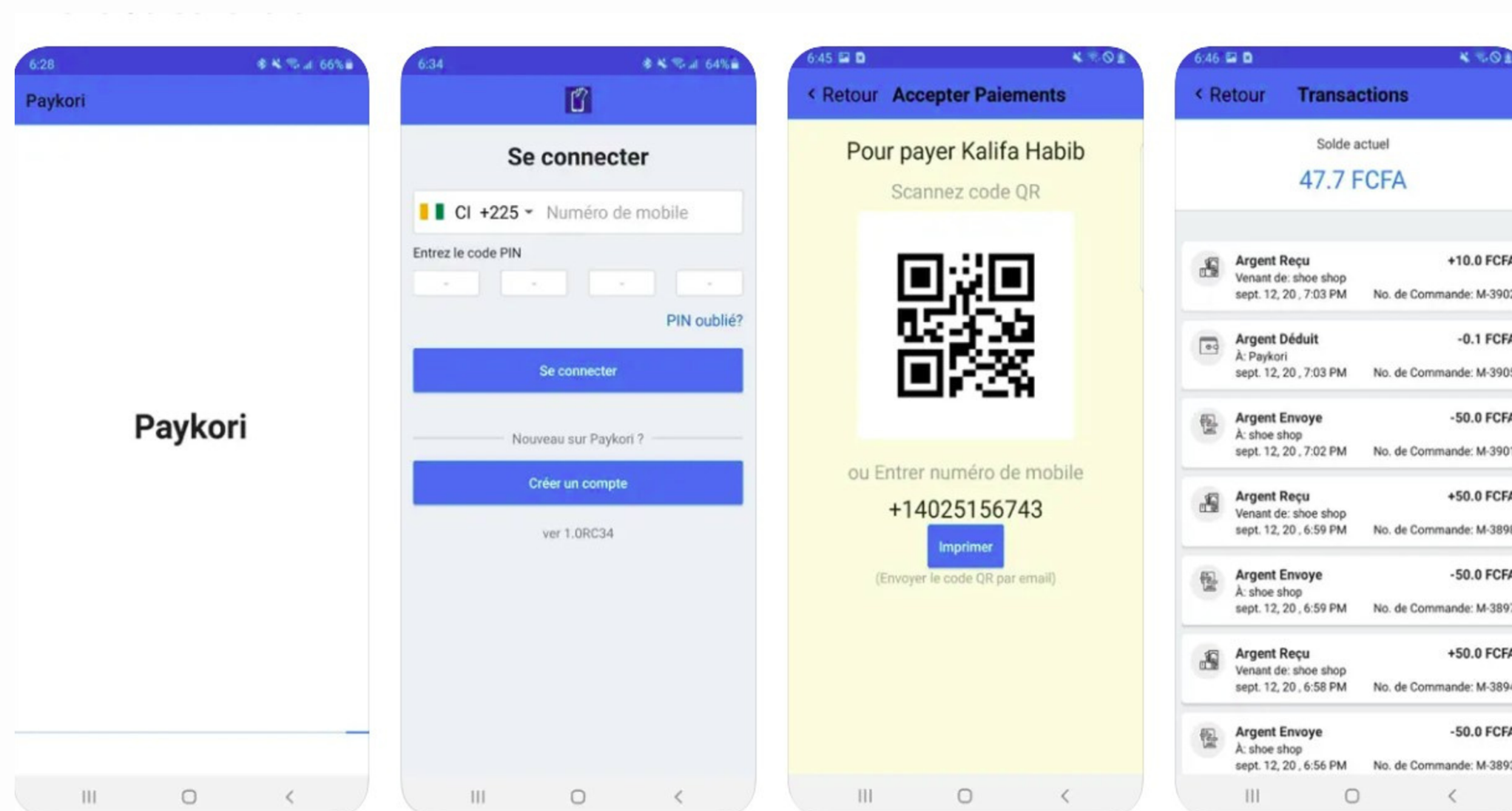
Technology Used:

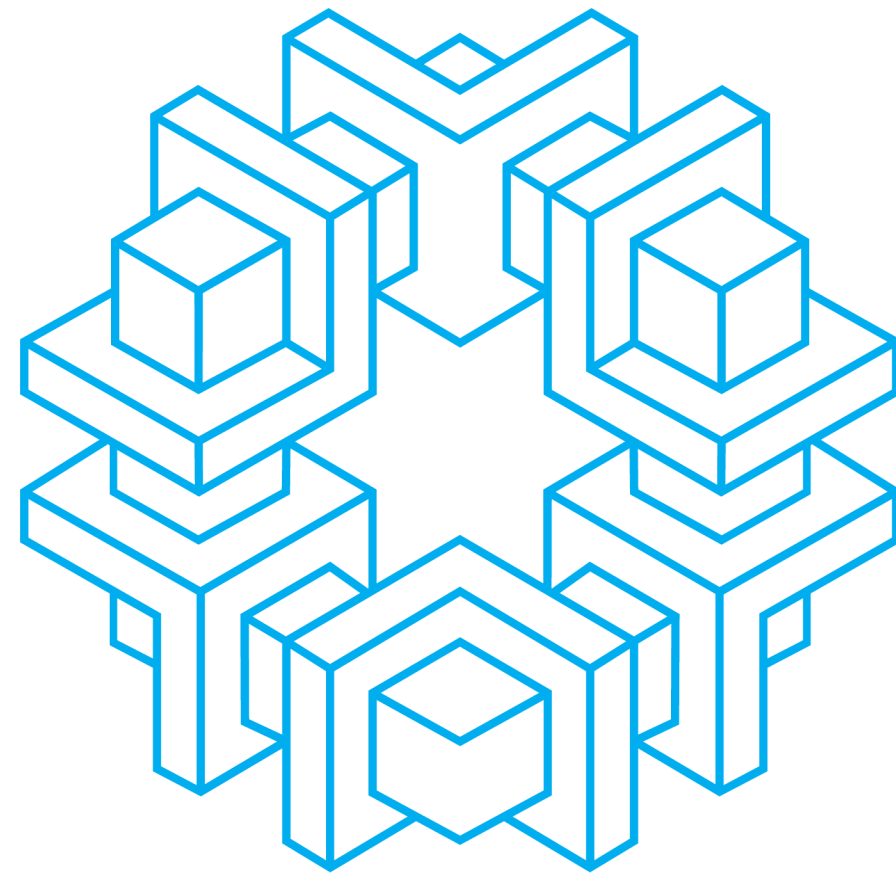
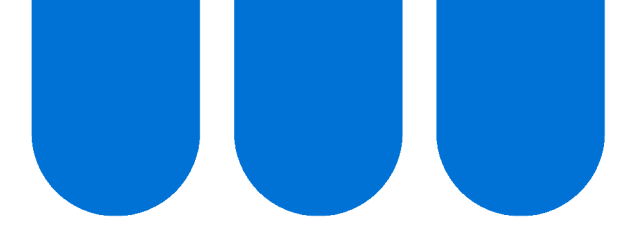
- Swift
- Java
- Android Studio
- Xcode
- PHP
- Laravel
- AWS EC2



Project details

Mialzo is an e-commerce platform paired with a hybrid mobile application, developed to offer a seamless shopping experience. Our team provided full-cycle development services, from planning and design to deployment and maintenance. We ensured robust technical support throughout the project and successfully delivered the product by excelling in all phases of the development lifecycle, ensuring quality, performance, and user satisfaction.





Blockchain Technology

3- BLOCKCHAIN

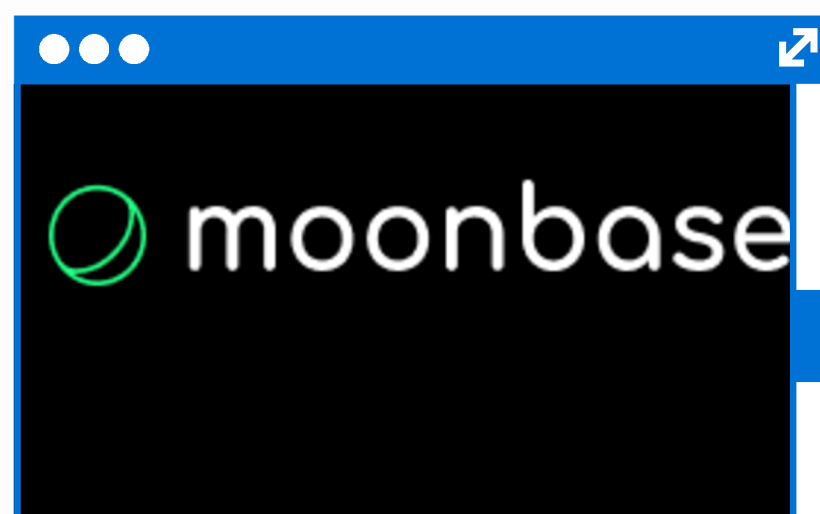
We specialize in blockchain development that redefines trust, transparency, and security across digital ecosystems. From decentralized applications (dApps) and smart contracts to secure tokenization and blockchain-based identity solutions, our services are engineered to meet the demands of modern enterprises and startups alike. By leveraging popular platforms such as Ethereum, Hyperledger, and Solana, we build reliable and scalable systems tailored to industry-specific needs.

Our solutions enable seamless peer-to-peer transactions, immutable data storage, and efficient consensus mechanisms, helping businesses streamline operations and reduce costs. With a strong focus on innovation, compliance, and performance, we empower organizations to embrace decentralized technologies and stay ahead in a rapidly evolving digital world.

Secure the future—block by block.

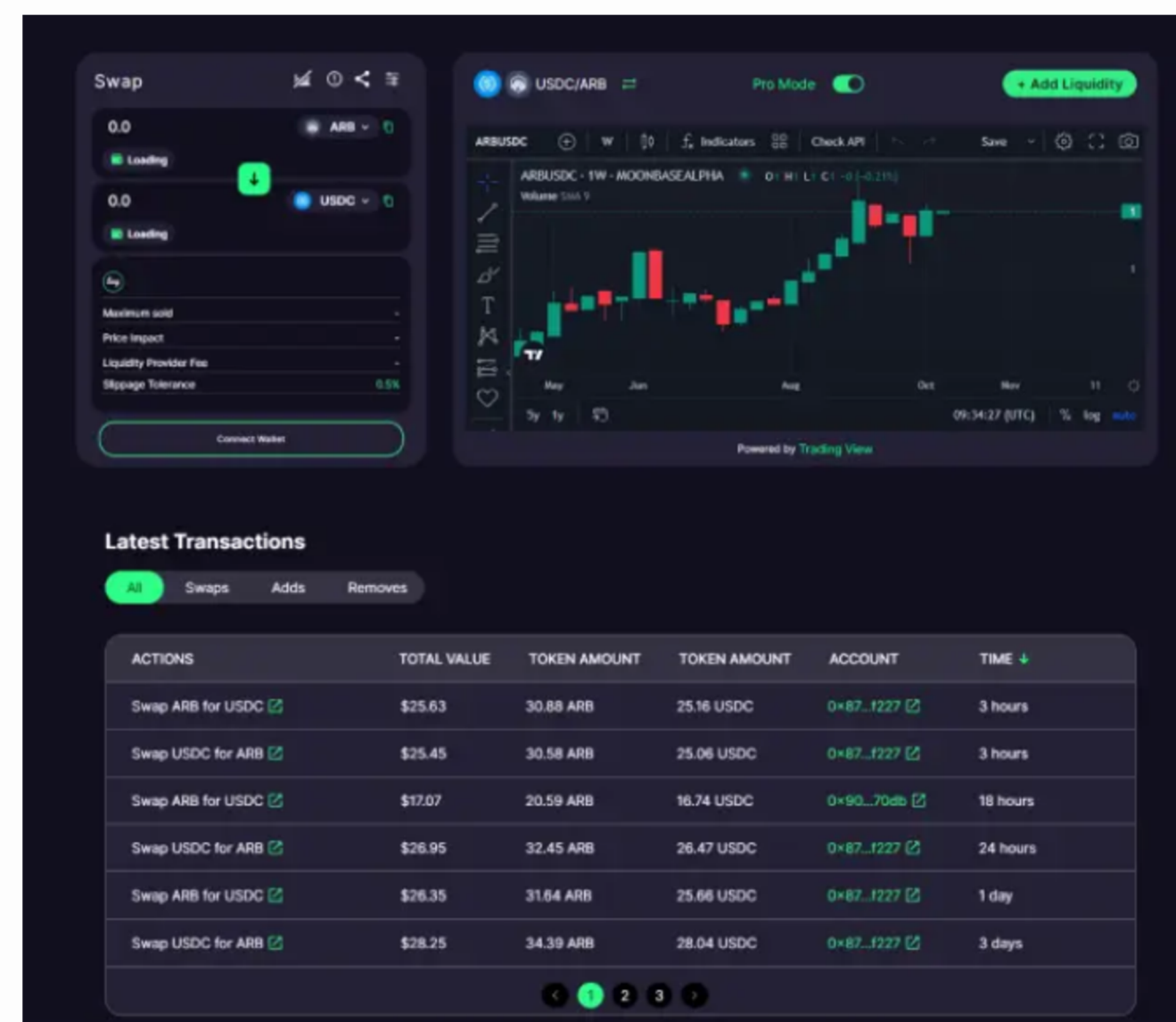
THEMOONBASE

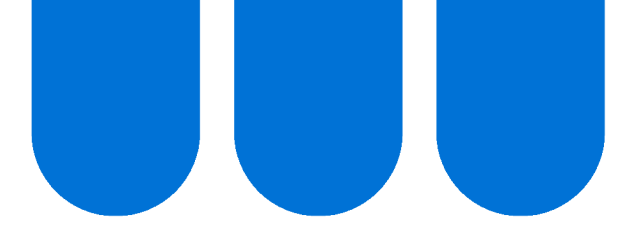
- Solidity
- Web3.js
- React
- Flutter



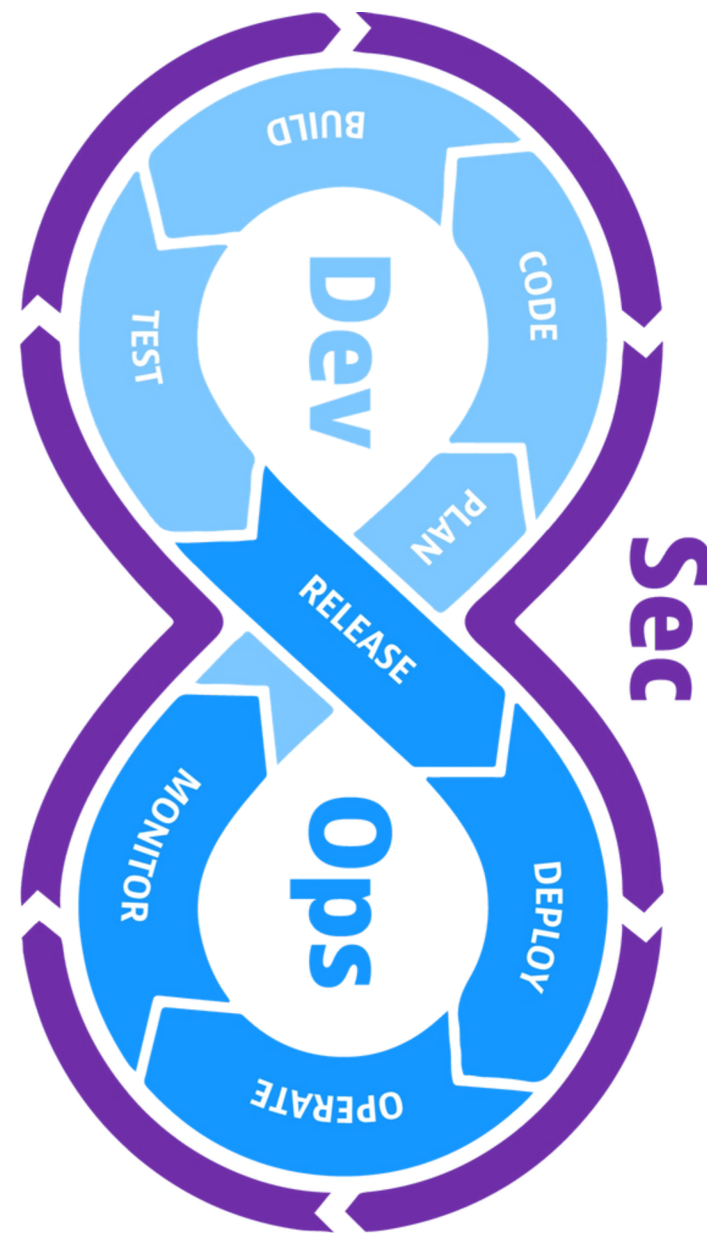
Project details

TheMoonBase is a decentralized social commerce platform that empowers creators and influencers through the power of NFTs. It enables true digital ownership, allowing users to monetize their content, engage directly with their communities, and build personal brands without relying on traditional platforms. By merging blockchain technology with creator tools, Heropix transforms how content is shared, valued, and rewarded—creating a transparent, secure, and creator-first ecosystem for the future of social influence and digital commerce.





4- DevSecOps



We offer comprehensive DevOps solutions that bridge the gap between development and operations, enabling faster, more reliable software delivery. By automating workflows, integrating continuous integration/continuous deployment (CI/CD) pipelines, and ensuring robust infrastructure management, we help teams accelerate product cycles without compromising quality or security. Our DevOps strategies are built to support agile development, foster collaboration, and reduce time-to-market.

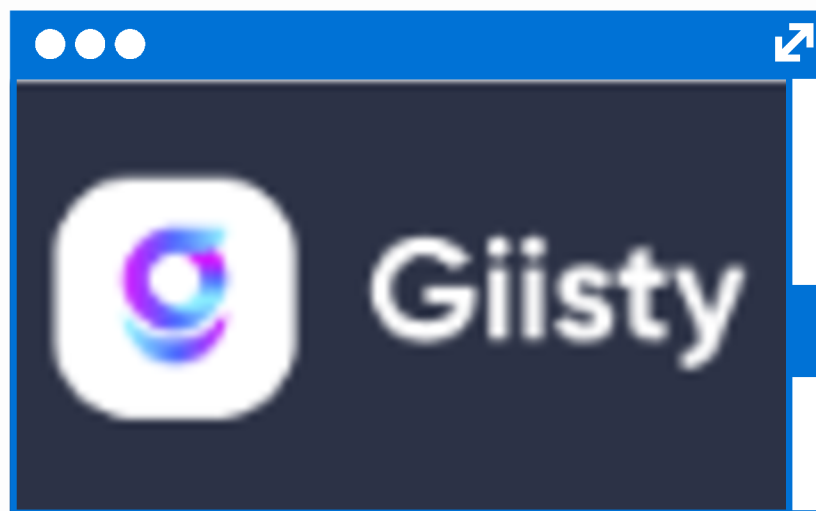
With deep expertise in tools like Docker, Kubernetes, Jenkins, and Terraform, we create scalable, cloud-native environments optimized for performance and resilience. From infrastructure as code to proactive monitoring and incident response, our DevOps practices enhance system reliability, improve scalability, and drive operational excellence—empowering businesses to innovate continuously and confidently.

Deploy smarter. Operate faster. Innovate endlessly.

GIISTY (DUBAI)

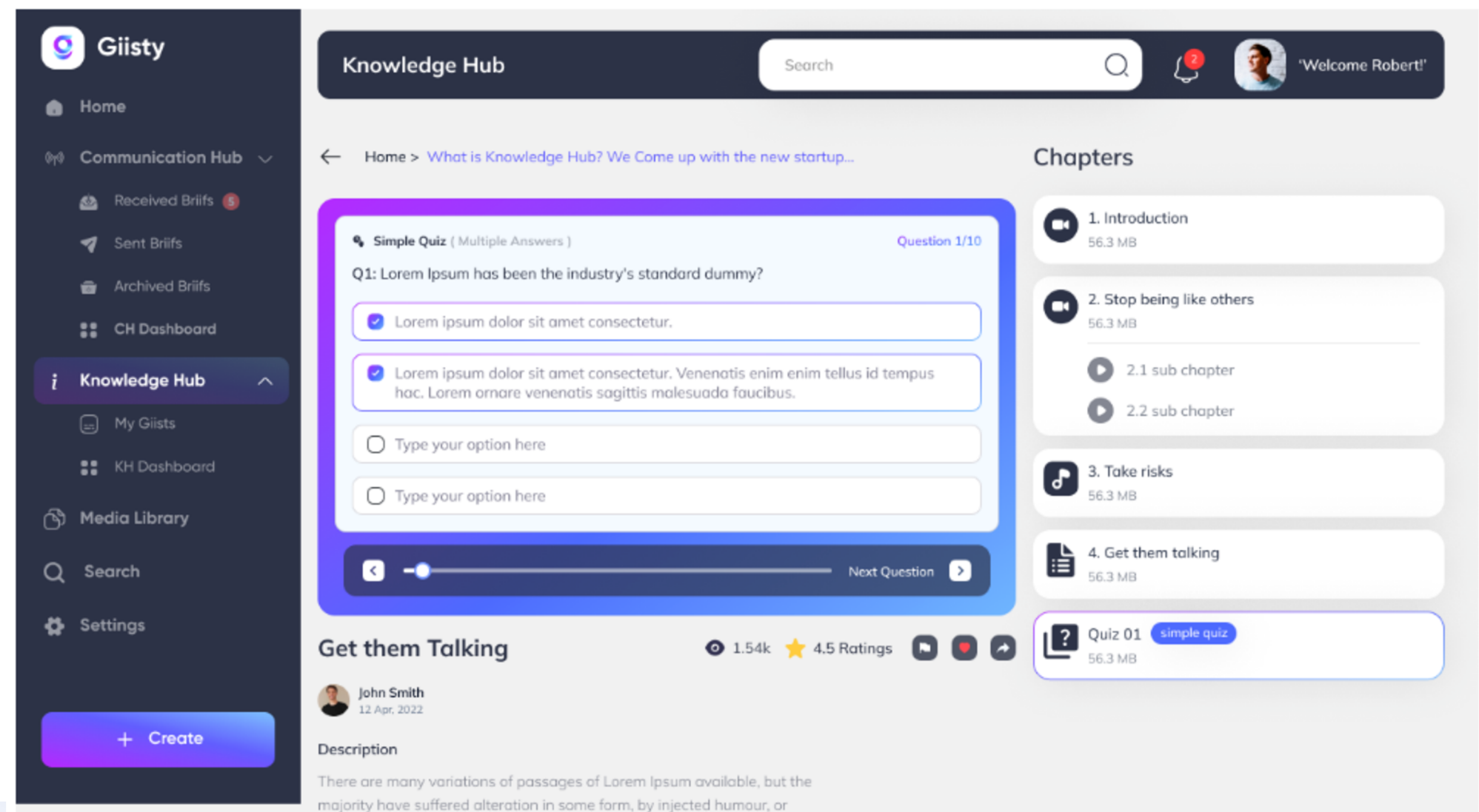
Technology Used:

- Next.js
- NestJS
- Agora.io
- PostgreSQL
- Amazon Web Services



Project details

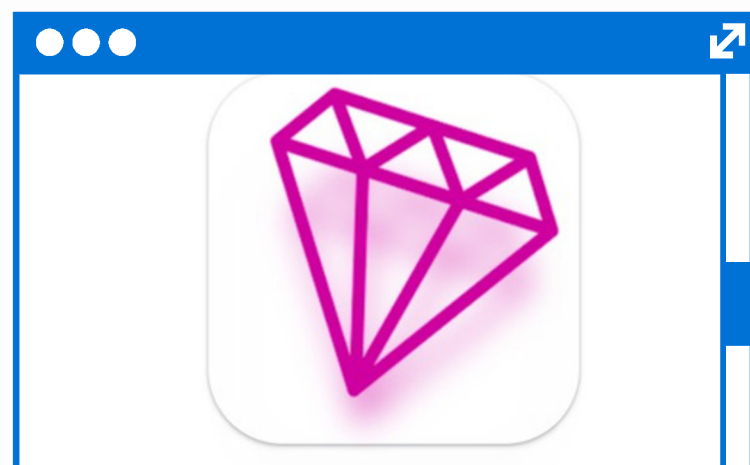
Giisty offers two core features: a communication hub and a knowledge hub. The communication hub is designed to streamline interactions within businesses, improving collaboration and fostering clear communication across teams. By centralizing communication tools, Giisty ensures efficient exchange of information, enabling teams to work together seamlessly. The knowledge hub complements this by organizing and sharing critical business insights to empower employees and boost productivity.



G3MS

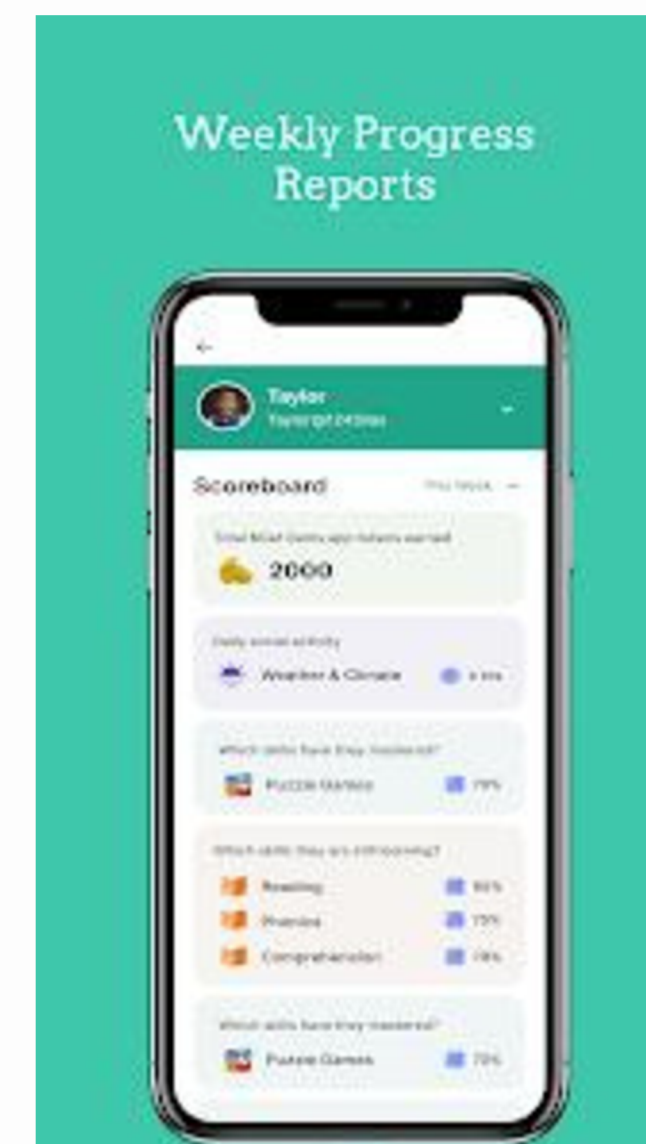
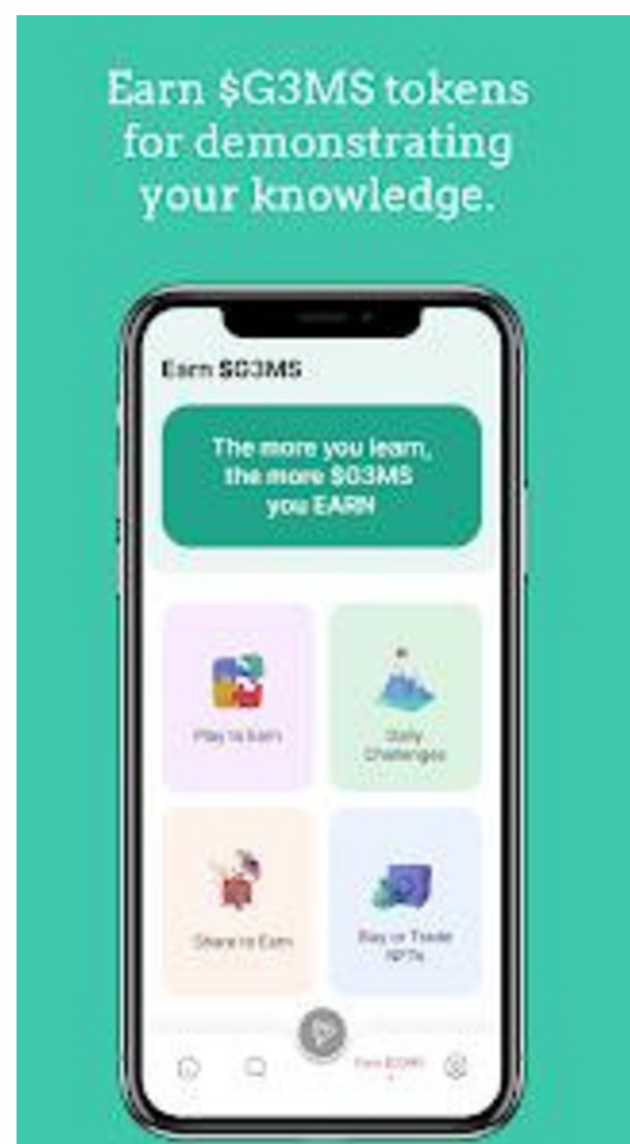
Technology Used:

- Nopcommerce
- ASP.NET
- Bootstrap
- jQuery
- IONIC
- MYSQL



Project details

We utilized advanced AWS DevOps practices to deploy our application seamlessly, integrating cutting-edge tools and methodologies. This approach ensured a robust, efficient process aligned with industry best practices, optimizing the deployment pipeline for improved performance. By focusing on reliability and scalability, we enhanced the overall project, ensuring smooth operation and contributing to the successful implementation and delivery of the application.



MY CLIENT REVIEW

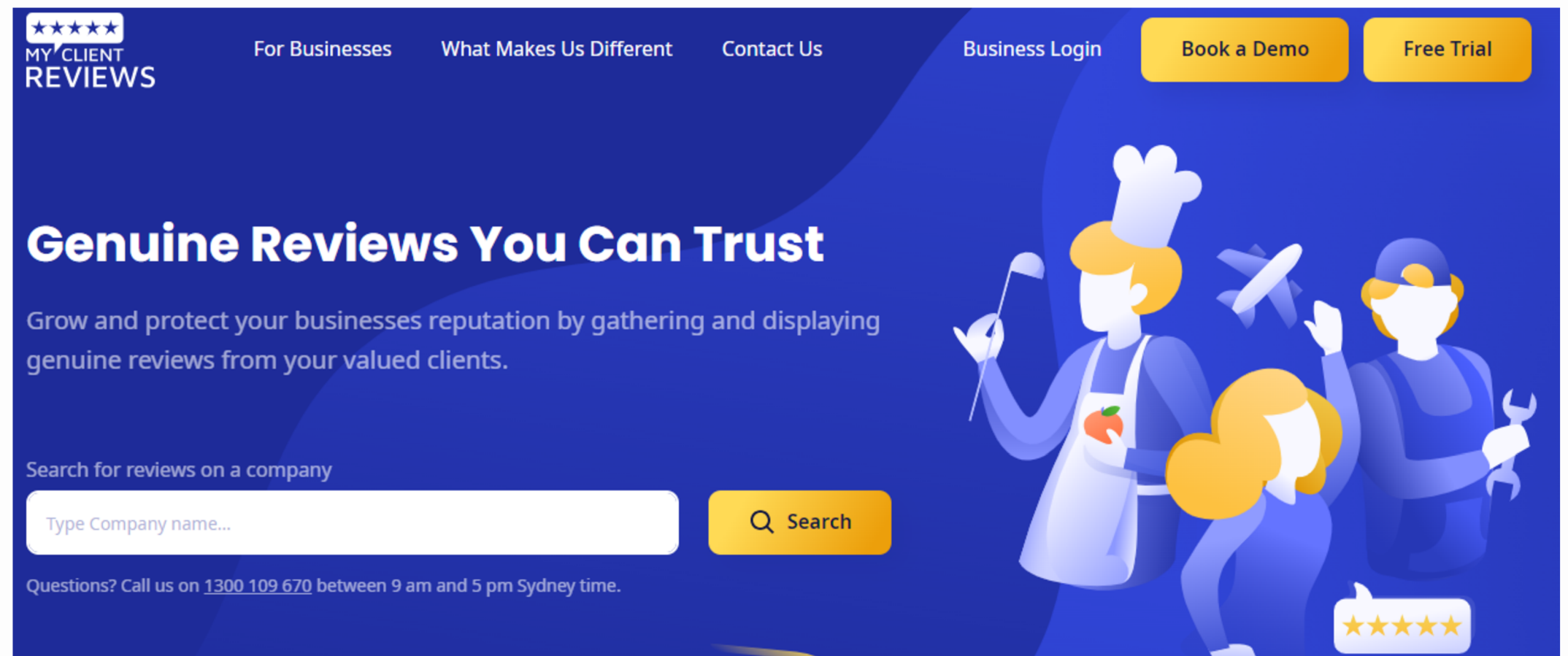
Technology Used:

- Nopcommerce
- ASP.NET
- Bootstrap
- jQuery
- IONIC
- MYSQL



Project details

Enhance and protect your business reputation with our DevOps project designed to gather and showcase authentic reviews from valued clients. Acknowledging the critical role reviews play in consumer decision-making, we create a reliable platform that ensures transparency and trust. Our solution addresses common concerns about the credibility of review sources, empowering businesses to confidently highlight customer feedback while safeguarding their brand's reputation.



POCKETPA

Technology Used:

- Nopcommerce
- ASP.NET
- Bootstrap
- jQuery
- IONIC
- MYSQL



Project details

Are you overwhelmed with meetings and daily tasks, constantly putting things off and struggling to find enough hours for admin? Boost your productivity instantly with a Virtual Assistant (VA). No employment costs, no need for premises or equipment, and flexible hours tailored to your needs. A VA can help you manage your workload more efficiently, freeing up your time to focus on what truly matters.



Committed to Creating Calm

[Home](#) [About](#) [Services](#) [Rates](#) [Testimonials](#) [Contact](#)

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Corporate

Calm For Your Business



Personal

Calm For Your Home



Market Research

Calm For Your Research Projects

ACEMATIKS

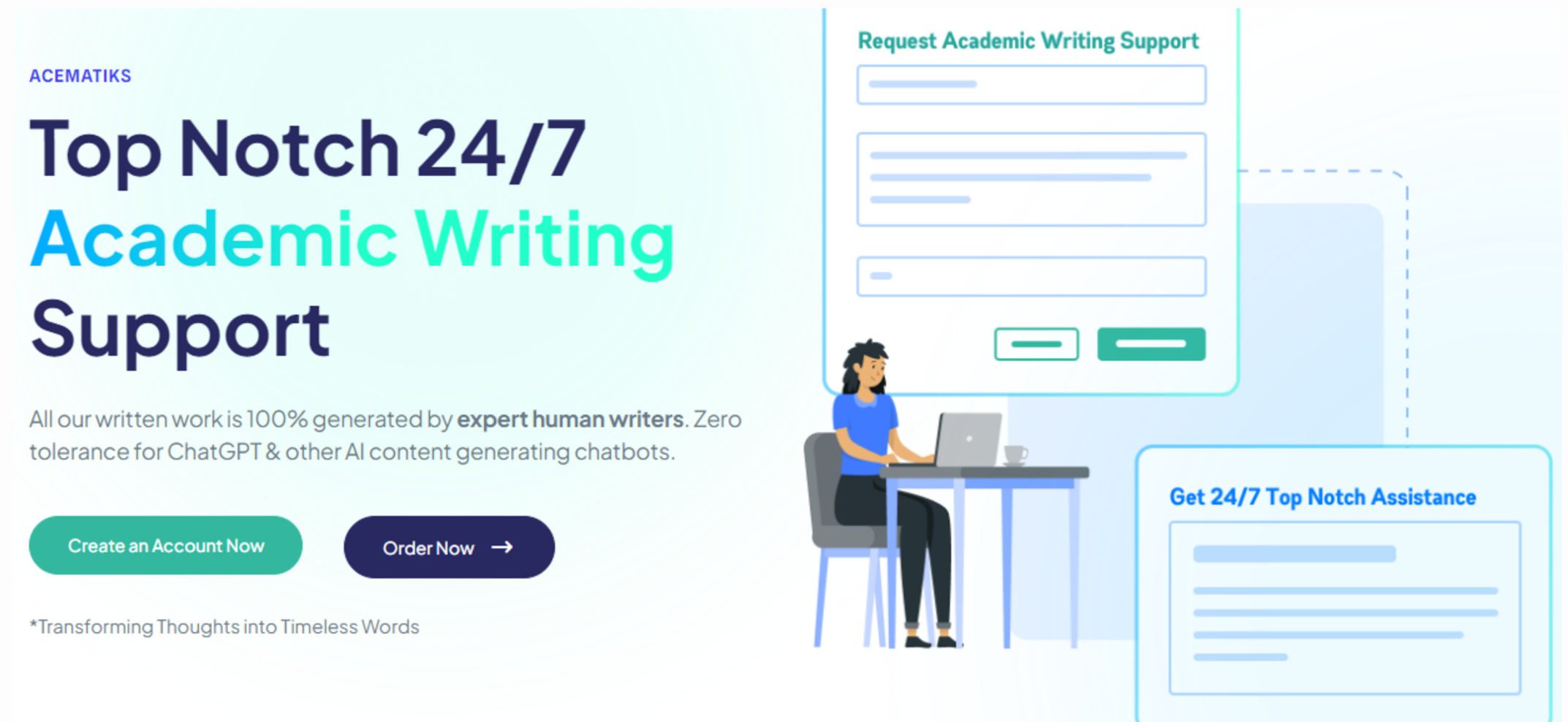
Technology Used:

- Nopcommerce
- ASP.NET
- Bootstrap
- jQuery
- IONIC
- MYSQL



Project details

Are you overwhelmed with meetings and daily tasks, constantly putting things off, and finding there aren't enough hours in the day for admin? Experience an immediate boost in productivity with a Virtual Assistant (VA). No employment costs, no need for office space or equipment, and flexible hours tailored to your schedule. A VA can take care of the admin work, allowing you to focus on what truly matters and regain control of your time.



ONIX

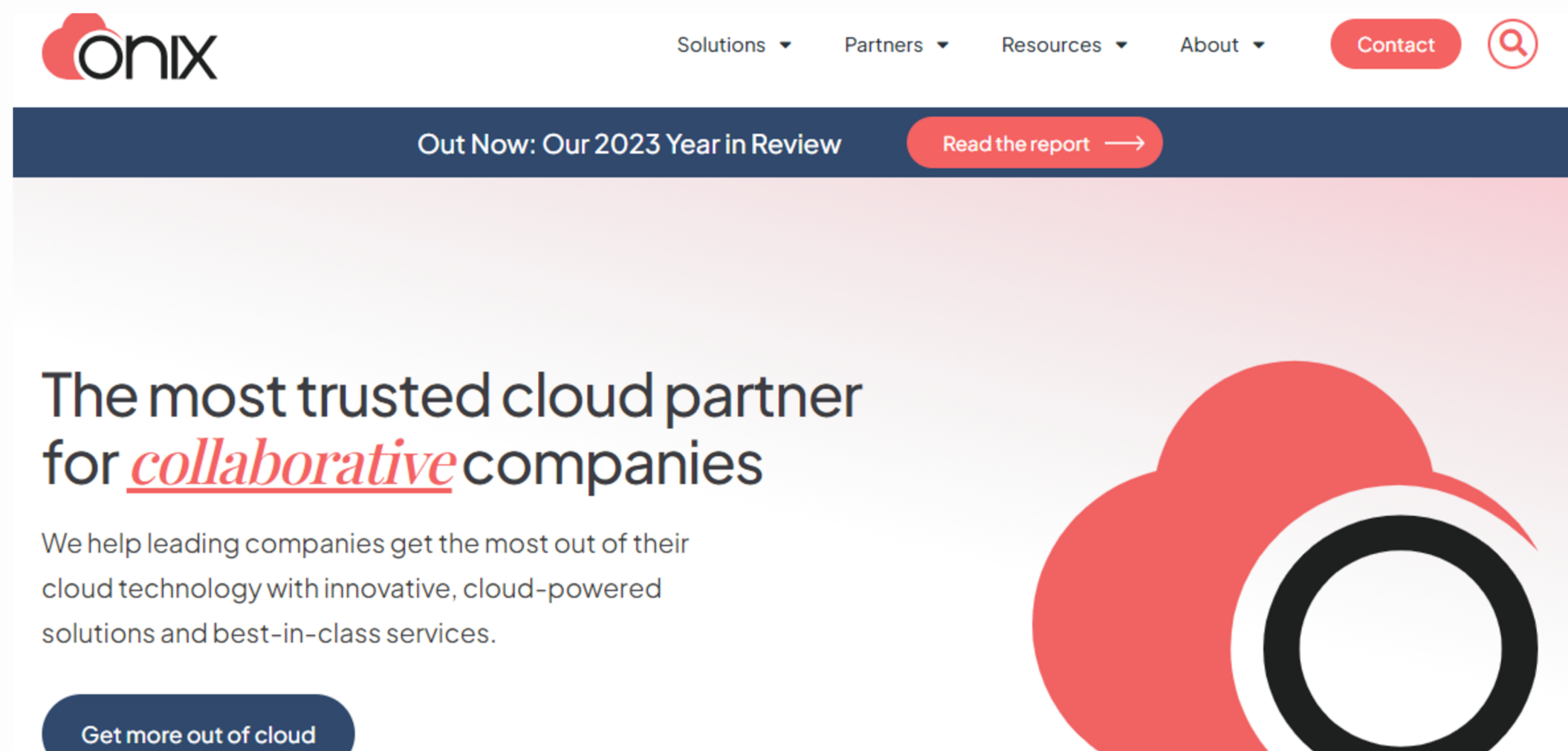
Technology Used:

- Nopcommerce
- ASP.NET
- Bootstrap
- jQuery
- IONIC
- MYSQL



Project details

We empower top-tier enterprises by optimizing their use of cloud technologies through innovative, cloud-driven solutions and exceptional services. This project was executed using advanced AWS DevOps practices, ensuring high efficiency, automation, and streamlined deployment processes. By leveraging modern tools and methodologies, we delivered a scalable, reliable, and high-performing infrastructure tailored to enterprise-level operational excellence.



THANK YOU

DO YOU HAVE ANY QUESTIONS?

CONTACT US



042-35133497



info@digitalinnovation.pk



239/B, Commercial Block, Sector
C Bahria Town, Lahore,

